### **Curriculum Vitae**

#### NICOLETTA CORROCHER

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20136 Milan, Italy

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Nationality: Italian

*Date and place of birth: 16/4/1974, Trieste (Italy)* 

Webpage: http://faculty.unibocconi.eu/nicolettacorrocher/

#### **CURRENT POSITION**

Lecturer in Applied Economics at the Department of Management and Technology, Bocconi University, Milan, Italy

Research Fellow at ICRIOS, Bocconi University, Milan, Italy

#### **OTHER PROFESSIONAL EXPERIENCES**

Apr 2022 – present: Member of the Board of Directors of Bene Assicurazioni S.p.A.

Jul 2006 - Dec 2009: Associate Professor II in Economics at Department of Economics, NFH,

University of Tromso, Tromso, Norway.

Oct 2001 - Aug 2003: Post-doc Research Fellow in Applied Economics, Bocconi University, Italy

Jul 1997- Sept 2007: Intern at UNIDO (United Nations Industrial Development Organisation), Vienna,

Austria

### **EDUCATION**

Sept 2001: PhD in Economics and Management of Innovations, Sant'Anna School of

Advanced Studies, Pisa, Italy. Dissertation: The emergence of new technologies in

the financial services sector: The diffusion of Internet banking in Italy.

Sept 1999: MSc in Science and Technology Policy, SPRU, Sussex University, Brighton, UK

(with distinction). Dissertation: *Prospects for Internet Telephony: Toy for* 

Multimedia Hobbyists or Next Generation Technology?

Apr 1997: Laurea in Economics (Final grade: 110/110 cum laude), Bocconi University,

Milan, Italy. Dissertation: *Technology Transfer and Accumulation of* 

Technological Capability: The Case of South Korea.

### TEACHING ACTIVITY

Since 2020: Innovation in the sharing economy: the role of platforms and business models

(in English) - Bocconi University, Grad. School

Since 2017: Internet Economics (in English) – Bocconi University, LL.M.

Since 2014: Principles of Economics (in Italian) – Bocconi University, Law School

Since 2011: Innovation, Growth and Sustainability (in English) – Bocconi University, Grad.

School

Since 2008: Innovation in services (in English) - Bocconi University, Grad. School

Since 2001: Microeconomics (in Italian) - Bocconi University, Undergrad School

2010-2019: Applied Decision Making – Telecom Italia Case (in English) - Bocconi University,

**MBA** 

2008-2013: Telecommunications (in English) - Bocconi University, Grad. School

2004-2009: Industry Analysis (in Italian) - Bocconi University, Grad. School

2004–2008: Economics of the digital society (in Italian) - Bocconi University, Grad. School

2004-2008: Technology and economic development (in Italian) - Bocconi University,

Undergrad. School

2003-2008: Workshop on innovative sectors and new technologies - Multimedia (in Italian)

- Bocconi University, Undergrad School

## RESEARCH DISSEMINATION ACTIVITY

Since 2019: collaboration with Snack News, a joint project between Bocconi University and Corriere della Sera. Preparation of videos and participation in live broadcasts on digital economy and platform market topics

#### **SERVICE AND ADMINISTRATION ACTIVITY**

Since Jan 2023: Associate editor of Industrial and Corporate Change

Since Jan 2023: Editor of Science and Public Policy

Since Sept 2022: Responsible for the teaching activities of the Department of Management and

Technology, Bocconi University, Milan, Italy

Since 2020: Member of the Commission for Scientific Dissemination and Communication of

the Italian Economic Society

Since June 2011: Deputy Director of the MSc in Economics and Management of Innovation and

Technology, Bocconi University, Milan, Italy

2009–2010: Vice coordinator for the evaluation study "Trends and Evolution of the EU ICT

Research and Deployment Landscape" European Commission, DG Information

Society and Media, co-ordinated by KITeS, Bocconi University

Since 2007: Lecturers' Representative, Bocconi University, Milan, Italy

2002–2008: Deputy Director of the Undergraduate Degree in Economics of International

Markets and New Technologies, Bocconi University, Milan, Italy

# PRIZES, AWARDS AND FELLOWSHIPS

Oct 2020: Teaching award (undergrad. school, compulsory courses) – Bocconi University,

Milan, Italy

Feb 2017: Teaching award (law school, compulsory courses) - Bocconi University, Milan,

Italy

Apr 2012: Teaching award (undergrad. school, compulsory courses) – Bocconi University,

Milan, Italy

Sept 2008: Teaching award (undergrad. school, compulsory courses) – Bocconi University,

Milan, Italy

Sept 2005: Teaching award (undergrad. school, elective courses) – Bocconi University,

Milan, Italy

Oct 1999: Roy Rothwell Prize for the most outstanding Master dissertation from SPRU,

Sussex University, Brighton, UK

Sept 1998: Funding to study abroad from Sant'Anna School of Advanced Studies – Pisa,

Italy

Jan 1998: Doctoral scholarship from Sant'Anna School of Advanced Studies – Pisa, Italy

#### **PUBLICATIONS AND WORK IN PROGRESS**

## **Refereed Journals Publications**

Corrocher, N., Grabner, S. and Morrison. A. (2024). "Green Technological Diversification: The Role of International Linkages in Leaders, Followers and Catching-Up Countries". Forthcoming in *Research Policy*.

Corrocher, N., Moschella, D., Staccioli, J. And Vivarelli, M. (2023). "Innovation and the Labor Market: Theory, Evidence and Challenges". Forthcoming in *Industrial and Corporate Change*.

Altenburg, T., Corrocher, N. and Malerba, F. (2022). "China's leapfrogging in electromobility: a tale of three windows of opportunities". *Technological Forecasting and Social Change* 183, 121914.

Corrocher, N. and Lenzi, C. (2022). "Innovation and knowledge-based heterogeneity in founding teams". *Journal of Evolutionary Economics* 32(4), 1091 – 1118.

Anic, D. and Corrocher, N. (2022). "Value creation in policy-driven clusters: Evidence from the Croatian Competitiveness Clusters". *Journal of Evolutionary Economics* 32 (2), 643-672.

Anić, I., Kursan Milaković, I., Mihić, M. and Corrocher, N. "Purchase intention in mobile commerce in Croatia: The attribution theory perspective and the role of consumer innovativeness". Forthcoming in *Journal of Promotion Management*.

Capponi, G. and Corrocher, N. (2022) "Patterns of Collaboration in mHealth: A Network Analysis". *Technological Forecasting and Social Change* 175, 121366.

Corrocher, N. and Mancusi, M.L. (2021). "International collaboration in green energy technologies: Empirical evidence on OECD and BRIIC countries". *Energy Policy* 156, 112470. https://doi.org/10.1016/j.enpol.2021.112470.

Corrocher, N., Malerba, F. and Morrison, A. (2021). "Technological regimes, patent growth and catch up in green technologies". *Industrial and Corporate Change* 30(4), 1084-1107.

Capponi, G., Corrocher, N. and Zirulia, L. (2021). "Personalized pricing for customer retention: theory and evidence from mobile communication". *Telecommunications Policy* 45(1), 102069. https://doi.org/10.1016/j.telpol.2020.102069.

Corrocher, N. and Cappa, E. (2020). "The Role of Public Interventions in Inducing Private Climate Finance: An Empirical Analysis of the Solar Energy Sector". *Energy Policy* 147, 111787.

Corrocher, N., Lenzi, C. and Deshaires, M.L. (2020). "The curse of natural resources: An empirical analysis on European regions". *Regional Studies* 54(12), 1694-1708.

Camerani, R., Corrocher, N. and Fontana, R. (2020). "It's never too late (to enter)... till it is! Firms' entry and exit in the digital audio player industry." *Technological Forecasting and Social Change* 153, n°119912.

Corrocher, N., Ozman, M. (2019). "Green technological diversification of European ICT firms: A patent-based analysis." *Economics of Innovation and New Technology* 29(6), 559-581.

Corrocher, N., Lamperti, F. and Mavilia, R. (2019). "Do Science Parks matter for firms' growth? An empirical analysis on the Italian experience". *Technological Forecasting and Social Change* 147, 140-151.

- Corrocher, N. and Bodas-Freitas, I.M. (2019). "The use of external support and the benefits of the adoption of resource efficiency practices: An empirical analysis of European SMEs". *Energy Policy* 132, 75-82.
- Anic, D., Aralica, Z., Corrocher, N. and Morrison, A. (2019). "The development of clusters of competitiveness in Croatia: A survey-based analysis". *European Planning Studies* 27(11), 2227-2247.
- Corrocher, N., Giorgio, M. and Mavilia, R. (2018). "The Sino-German Alliance for the Fourth Industrial Revolution: Dynamics and Policy Implications". *Journal of Economic Policy Reform*, DOI: 10.1080/17487870.2018.1547639.
- Cecere, G., Corrocher, N. and Mancusi, M.L. (2018). "Financial constraints and eco-innovation: an empirical analysis on small and medium European companies". *Small Business Economics* 54, 285-302.
- Cecere, G., Corrocher, N. and Guerzoni, M. (2018) "Price or performance? A probabilistic choice analysis of the intention to buy electric vehicles in European countries". *Energy Policy* 118, 19-32.
- Corrocher, N. and Solito, I. (2017) "How do firms capture value from environmental innovations? An empirical analysis on European SMEs". *Industry and Innovation* 24(5), 569-585.
- Cecere, G. and Corrocher, N. (2016) "Stringency of regulation and innovation in waste management: an empirical analysis on EU countries". *Industry and Innovation* 23(7), 625-646.
- Camerani, R., Corrocher, N. and Fontana, R. (2016) "Drivers of diffusion of consumer products. Empirical evidence from the Digital Audio Player market". *Economics of Innovation and New Technology* 25(7), 731-745.
- Corrocher, N. and Guerzoni, M. (2015), "Post-entry product introduction: who explores new niches?". *Industry and Innovation* 22(1), 18-36.
- Cecere, G., Corrocher, N. and Battaglia, R.D. (2015), "Innovation and competition in the smartphone industry: is there a dominant design?". *Telecommunications Policy* 39 (3-4), 159-174.
- Cecere, G. and Corrocher, N. (2015), "The Intensity of Interregional Cooperation in Information and Communication Technology Projects: An Empirical Analysis of the Framework Programme", *Regional Studies* 49(2), 204-218.
- Cecere, G., Corrocher, N., Gossart, C. and Ozman, M. (2014), "Eco-innovations and the evolutionary approach to technical change: a review of the literature". *Journal of Evolutionary Economics* 24(5), 1037-1065.
- Cecere, G., Corrocher, N., Gossart, C. and Ozman, M. (2014) "Technological pervasiveness and variety of innovators in Green ICT: A patent-based analysis". *Research Policy* 43(10), 1827-1839.
- Corrocher, N. and Cusmano, L. (2014), "Are KIBS a real engine of growth for regional innovation systems? Empirical evidence from European regions", *Regional Studies* 48(7), 1212-1226.
- Corrocher, N. and Lasio, L. (2013), "Diversification strategies in network-based services: The case of mobile virtual network operators". *Telecommunications Policy*, 37(11), 1110-1123.
- Corrocher, N., Cusmano, L. and Lenzi, C. (2013), "Growth in Knowledge-Intensive Business Services: Evidence from Lombardy". *Industry and Innovation* 20(6), 563-584.
- Corrocher, N. (2013), "The development of short message services: Standard organizations as engines of innovations", *Revue Economique*, 64(1), 149-163.
- Cecere, G., Corrocher, N. and Scarica, F. (2012), "When pirates buy digital music online: An empirical analysis on a sample of college students", *Economics Bulletin*, 34(2), 2955-2968.
- Cecere, G. and Corrocher, N., (2012) "The usage of VoIP services and other communications services: An empirical analysis of Italian consumers", *Technological Forecasting and Social Change* 79(3), 570-578.
- Cecere, G. and Corrocher, N., (2011), "The intensity of VoIP usage in Great Britain: users' characteristics and firms' strategies", *Telecommunications Policy* 35(6), 522-531.

Corrocher, N. (2011), "The adoption of Web 2.0 applications: an empirical investigation", *Technological Forecasting and Social Change* 78, 547-558.

Corrocher, N. and Zirulia, L. (2010), "Switching costs, consumers' heterogeneity and price discrimination in the mobile communications industry", *Journal of Economics*, 101(2), 149-167.

Corrocher, N. and Zirulia, L. (2010), "Demand and Innovation in services: the case of Mobile Communications", *Research* Policy 39, 945-955.

Corrocher, N. and Guerzoni, M. (2009), "Product variety and price strategy in the ski manufacturing industry", *Journal of Evolutionary Economics*, 19(4), 471-486.

Corrocher, N., Cusmano, L. and Morrison, A. (2009), "Modes of innovation in knowledge-intensive business services: Evidence from Lombardy", *Journal of Evolutionary Economics*, 19(2), 173-196.

Corrocher, N. and Zirulia, L. (2009), "Me and you and everyone we know: An empirical analysis of local network effects in mobile communications", *Telecommunications Policy*, 33, 68-79.

Cassi, L., Corrocher, N., Malerba, F., Vonortas, N. (2008), "The impact of EU-funded research networks on knowledge diffusion at the regional level", *Research Evaluation*, 17(4), 283-293.

Cassi, L., Corrocher, N., Malerba, F. and Vonortas, N. (2008), "Research Networks as Infrastructure for Knowledge Diffusion in European Regions", *Economics of Innovation and New Technologies*, 17(7-8), 633-676.

Corrocher, N. and Fontana, F. (2008), "Expectations, Network Effects and Timing of Technology Adoption: Some Empirical Evidence from a Sample of SMEs in Italy", *Small Business Economics: An Entrepreneurship Journal*, 4 425-441.

Corrocher, N. and Fontana, R., (2008), "Objectives, obstacles and drivers of ICT adoption. What do IT managers perceive?", *Information Economics and Policy*, 20(3), 229-242.

Corrocher, N. and Fontana, R. (2008), "Determinanti dell'adozione di standard per reti locali: evidenza empirica su un campione di imprese in Italia". *L'Industria*, 1, 15-36.

Battaggion, M.R., Corrocher, N. and Zirulia, L. (2007), "Abolizione del contributo di ricarica nella telefonia mobile: i consumatori ci guadagnano?", *Consumatori, Diritto, Mercato*, 2, 102-110.

Corrocher, N., Malerba, F., and Montobbio, F. (2007), "Schumpeterian Patterns of Innovative Activity in the ICT Field", *Research Policy*, 36(3), 418-432.

Battaggion, M.R., Corrocher, N. and Zirulia, L. (2006), "Telefonia mobile e costi di ricarica: un dibattito aperto", *Economia e Politica Industriale*, 4, 197-216.

Corrocher, N. (2006), "Internet adoption in Italian banks: An empirical investigation", *Research Policy*, 35(4), 533-544.

Canato, A. and Corrocher, N. (2004), "Information and communication technology: organisational challenges for Italian banks", *Accounting Business and Financial History*, 14(3), 355-370.

Corrocher, N., Malerba, F, and Montobbio, F. (2003), "How do New Technologies Emerge? A Patent-Based Analysis of ICT-related New Industrial Activities", *Innovation: Management, Policy & Practice*, 5(2-3), 234-256.

Corrocher, N. (2003), "L'industria dei servizi Internet: dinamiche settoriali di innovazione in Italia e nel Regno Unito", *L'industria*, 2, 249-279.

Battaggion, M.R. and Corrocher, N. (2003) "Scambio di informazioni e intese: approccio giuridico e implicazioni economiche", *Economia e Politica Industriale*, 118, 155-179.

Corrocher, N. (2003), "The diffusion of Internet telephony among consumers and firms: current issues and future prospects", *Technological Forecasting and Social Change*, 70, 525–544.

Battaggion, M.R. and Corrocher, N. (2003) "Nuove tecnologie e distretti industriali: il caso di Biella", *Economia e Politica Industriale*, 117, 159-172.

Corrocher, N. (2002), "The adoption of Internet banking in Italy: some empirical evidence", *Economia e Politica Industriale*, 113, pp.223-238.

Corrocher, N. and Ordanini, A. (2002), "Measuring the digital divide: A framework for the analysis of cross-countries differences", *Journal of Information Technology*, 17, 9-19.

## Recent writings/Papers submitted to Journals

Ashouri, S., Corrocher, N. and Suominen, A. (2024). "Digitalization, Servitization and the Adoption of Sustainability Practices in European SMEs: Empirical Evidence Based on Web-Scraped Data". Submitted to *Journal of Business Research*.

Camerani, R., Corrocher, N., Masucci, M. and Scarlata, M. "Exploring the emergence of a university accelerator: drivers, structure and ecosystem orchestration dynamics". Revise and Resubmit to *Technovation*.

Camerani, R., Corrocher, N. and Fontana, R., "Did they jump or were they pushed? An empirical analysis of forced and unforced product replacement". To be submitted to *Journal of Product Innovation Management*.

Cecere, G., Corrocher, N. and Jean, C. "Fair or Unbiased Algorithmic Decision-Making? A Review of the Literature on Digital Economics". Submitted to *European Management Journal*.

Corrocher, N. and Mancusi, M.L. "The complementarity between digitalization and sustainability strategies and their impact on growth: An empirical analysis on European SMEs".

Corrocher, N., Morrison, A. and Nutarelli, F. "Standing on the shoulders of science? Exploring the science-based character of green technologies". To be submitted to *Research Policy*.

Corrocher, N. and Mancusi, M.L. "Better together: private-public technological collaborations in green technologies".

Breschi, S., Corrocher, N. and Ryu, H. "Far away so close": the interplay between ethnic diversity and educational paths in startups' success."

#### **Books**

Corrocher, N. and Foresti, T. (2020). *Principi di Economia. Problemi di micro e macroeconomia.* Seconda Edizione, Egea, Milano.

Corrocher, N. and Foresti, T. (2015). *Principi di Economia. Problemi di micro e macroeconomia.* Egea, Milano.

Malerba, F., Perrone, V., Corrocher, N. and Fontana, R. (2012). *Poste Italiane: L'innovazione come strategia vincente*, Egea, Milano.

Malerba, F., Perrone, V., Corrocher, N. and Fontana, R. (2012). *Poste Italiane. Innovation – a winning strategy*, Egea, Milano.

## **Chapters in Books**

Corrocher, N. and Zirulia, L. "Measuring innovation in services: insights from the mobile communications sector", forthcoming in Cantner, U., Guerzoni, M. and Vannuccini, S. (eds.) *Handbook of Research Methods and Applications in Industrial Dynamics and Evolutionary Economics*. Elgar.

Camerani, R., Corrocher, N. and Fontana, R. (2016), "Competing for product innovation in knowledge intensive industries. The case of the Digital Audio Player industry", in Caloghirou, Y., Malerba, F., McKelvey, M., Radosevic, S. (eds.) *The Dynamics of Knowledge Intensive Entrepreneurship*. Routledge.

Cecere, G. and Corrocher, N., (2015), "Patterns of collaboration in ICT projects in the Framework Programme: Is there a European Research Area?", in Patrucco, P. (ed). *The economics of knowledge generation and distribution. The Role of Interactions in the System Dynamics of Innovation and Growth.* Routledge.

Corrocher, N., Cusmano, L. and Lenzi, C. (2013), "Imprenditorialità ad alta intensità di conoscenza e crescita in un campione di imprese italiane operanti nei servizi", in Fratesi, G. and Pellegrini, G. (eds.) *Territorio, Istituzioni e Crescita*, Associazione Italiana di Scienze Regionali, Franco Angeli.

Colli, A. and Corrocher, N. (2013), "The role of the state in the Third Industrial Revolution", in Dosi, G. and Galambos. L. (eds.) *The Third Industrial Revolution in Global Business*, Cambridge University Press.

Corrocher, N., Cusmano, L. and Morrison, A. (2012), "Competitive strategies in Knowledge Intensive Business Services. Evidence from Lombardy", in Di Maria, E., Grandinetti, R. and Di Bernardo, B. (eds.) *Exploring Knowledge Intensive Business Services. Knowledge Management Strategies.* Palgrave.

Corrocher, N. and Raineri, A. (2009), "The evolution of the digital divide across developing countries: Theoretical issues and empirical investigation", in Ferro, E., Dwivedi, Y.K., Garcia, R.G. and Williams, M.D. (eds.) *Handbook of Research on Overcoming Digital Divides: Constructing an Equitable and Competitive Information Society*, IGI Global.

Cassi, L., Corrocher, N., Malerba, F., Vonortas, N. (2009), "Evaluating the links between research and deployment networks of innovation in information society in Europe", in Malerba F., Vonortas N. (eds), *Innovation Networks in Industries*. Edward Elgar.

Corrocher, N., Fontana, R. and Parlanti, C. (2008), "Adoption of VoIP applications in public and private organisations", in *Handbook of Research on Telecommunications Planning and Management for Business*.

Corrocher, N. (2003), "The Internet services industry: Sectoral dynamics of innovation and production", in Edquist, C. (ed.) *The Internet and Mobile Telecommunications System of Innovation: Developments in Equipment, Access and Content.* Edward Elgar Publishing.

Corrocher, N. (2003), "The Internet services industry: Country-specific trends in the UK, in Italy and in Sweden", in Edquist, C. (ed.) *The Internet and Mobile Telecommunications System of Innovation: Developments in Equipment, Access and Content.* Edward Elgar Publishing.

Corrocher, N. and Ordanini, A. (2003), "Il ruolo degli investimenti e dell'innovazione", in Frova, S. (ed) UMTS - Protagonisti, tecnologia, finanza e regolamentazione. EGEA.

## **Op-Ed Articles (in English & Italian)**

Corrocher, N. (2022), "Digitale e sostenibilità, un matrimonio possibile", *La Voce*, 7 March. www.lavoce.info.

Corrocher, N. (2021), "Piattaforme digitali e antitrust: la rincorsa continua", *La Voce*, 17 December, www.lavoce.info.

Corrocher, N., Guerzoni, M. and Nuccio, M. (2021), "Innovazione nell'era dell'Intelligenza Artificiale: i rischi nell'uso di dati e algoritmi", in corso di pubblicazione su *Economia e Management*.

Corrocher, N. (2018), "Ma nell'intelligenza artificiale l'Europa è in ritardo", *La Voce*, 8 May, www.lavoce.info.

Battaggion, M.R., Corrocher, N. and Zirulia, L. (2006), "L'insostenibile leggerezza della ricarica", *La Voce*, 11 December, www.lavoce.info.

## **Working Papers/Business Cases**

Corrocher, N., Moschella, D., Staccioli, J. And Vivarelli, M. (2023). "Innovation and the Labor Market: Theory, Evidence and Challenges". IZA Discussion Paper Series n°16199.

Puzone, F. and Corrocher, N. (2023), Responding to researchers' needs and transforming an industry: Mendeley and Kopernio business cases. The Case Centre - Case-Reference no. 822-0136-1.

Cecere, G., Corrocher, N. and Mancusi, M.L. (2016), "Financial constraints and public funding for eco-innovation: Empirical evidence on European SMEs". Working Papers del Dipartimento di Economia e Finanza n. 46, Università Cattolica, Milano.

Corrocher, N. and Guerzoni, M. (2009), "The pursuit of variety: the creation of new products and strategic differentiation". KITeS Working Paper n.18.

Corrocher, N. and Guerzoni, M. (2008), "Variety generation and price strategies in the ski manufacturing industry". Jena Economic Research Papers n°2008-015.

Corrocher, N. and Zirulia, L. (2008), "Me and You and Everyone We Know: an empirical analysis on consumers' choices and local network externalities in mobile communications". RCFEA Working Paper 03-08.

Corrocher, N. and Zirulia, L. (2007), "Demand and Innovation in Services: the Case of Mobile Communications". CESPRI Working Paper 199.

Corrocher, N. and Fontana, F. (2006), "Expectations, Network Effects and Timing of Technology Adoption: Some Empirical Evidence from a Sample of SMEs in Italy". SPRU Electronic Working Paper Series.

Corrocher, N. and Zirulia, L. (2005), "Switching costs, consumers' heterogeneity and price discrimination in the mobile communications industry". CESPRI Working Paper 166.

Corrocher, N. (2002), "Does Internet banking substitute traditional banking? Empirical evidence from Italy". CESPRI Working Paper 134.

Corrocher, N. (1999), "Prospects for Internet Telephony: Toy for Multimedia Hobbyists or Next-Generation Technology?". SPRU Electronic Working Paper, 40.

Corrocher, N. (1997), "La politica tecnologica in Corea del Sud: una valutazione". CESPRI Working Paper, 98.

## **RESEARCH PROJECTS**

Jan 2020 – present: Participation to the project "Industrial Strategy and Competitiveness Studies at

TALTECH" coordinated by Taltech (Estonia) (Three-year Horizon 2020) Framework Programme WIDESPREAD-05-2020 — Twinning - Call: H2020-WIDESPREAD-2020-5- Project: 952410 — TALTECH INDUSTRIAL).

Participation to the research project "Technological change, industry evolution Jan. 2019-present:

> and employment dynamics" coordinated by Università Cattolica, Milan (Threeyear PRIN-2017 project 201799ZJSN cofounded by the Italian Ministero

dell'Istruzione, dell'Università e della Ricerca)

Jan 2016-Feb 2019: Participation to the project "Strengthening scientific and research capacity of

the Institute of Economics Zagreb as a cornerstone for Croatian socioeconomic

growth through the implementation of Smart Specialisation Strategy"

coordinated by CRIOS, Bocconi University, Milan and EIZ, Zagreb (Three-year

TWINN project - H2020-TWINN-2015 - Call identifier: 692191)

Jan 2013-June 2016: Participation to the research project "Creativity for Innovation & Growth in

Europe" coordinated by The University of Manchester (Three-year

- Collaborative Project –FP7 SSH-2012-1.1-2: Unveiling creativity for innovation in Europe Call identifier: 320203)
- June 2011 Sept 2012: Participation to the research project «Une analyse quantitative et qualitative des stratégies d'écoinnovation pour réduire les flux de DEEE» (ECOPATENTS) Programme Déchets et Société Appel à projets 2010. ADEME.
- Jan 2009 Sept 2012: Participation to the research project "Advancing Knowledge-Intensive Entrepreneurship and Innovation for Economic Growth and Social Well-being in Europe" coordinated by KITeS, Bocconi University. (Three-year Collaborative Project Large-scale integrating project under Theme 8 "Socio-Economic Sciences and Humanities" of the 7th Framework Program for Research and Technological Development Call identifier: 225134).
- May 2009 Dec 2010: Participation to the research project "Innovazione e Diversificazione nei Servizi Pubblici: il caso di Poste Italiane".
- Jan 2009 Feb 2010: Vice-coordinator of the evaluation study "Trends and Evolution of the EU ICT Research and Deployment Landscape" European Commission, DG Information Society and Media, coordinated by CESPRI, Bocconi University.
- Jan 2007 Mar 2010: Participation to the research project "Cultural and Innovation Dynamics: Explaining the Uneven Evolution of Human Knowledge" coordinated by CESPRI, Bocconi University. (Three-year research funded by the European Commission under the Program "New and Emerging Science and Technology" Call identifier: FP6-2005-NEST-PATH Proposal No 043345).
- Jan 2006 Dec 2006: Coordinator's Assistant for the evaluation study "Networks of Innovation in Information Society: Development and Deployment in Europe" European Commission, DG Information Society and Media, coordinated by CESPRI, Bocconi University.
- Sept 2004 Sept 2007: Participation to the research project "Knowledge-Based Entrepreneurship: Innovation, Networks and Systems" coordinated by CESPRI, Bocconi University. (Three-year research funded by the contract n.506022 with the European Commission, DG XII VI Framework Program, Priority 7 "Citizens and Governance in a Knowledge-Based Society).
- Jan 2004 Dec 2005: Participation to the research project "Domanda, Innovazione e Dinamica Industriale", coordinated by CESPRI, Bocconi University and co-funded by the Italian Ministry of Education, University and Research.
- Aug 2002 Aug 2003: Participation to the research project "Innovation in Services: Issues at Stake and Trends" coordinated by CRIC Manchester (12 months research funded by the contract INNO-Studies 2001: Lot 3 (ENTR-C/2001) Studies on Innovation Matters Related to the Implementation of the Community 'Innovation and SMEs Program').
- Sept 2001 Feb 2004: Participation to the research project "The emergence of New Industrial Activities: Fusing Services and Manufacturing" (TENIA) coordinated by the Laboratory of Industrial and Energy Economics, Chemical Engineering, National Technical University of Athens (30 months research funded by the contract n. SOE1- CT98-1119 with the European Commission, DG XII, Targeted Socio-Economic Research, IV RTD Framework Programme).
- Jan 2001 Jul 2002: Participation to the research project "Dal distretto industriale al distretto virtuale" within the research program of I-LAB, Bocconi University.
- Dec 2000 Dec 2002: Participation to the research project "Sistemi Settoriali: teoria ed analisi del caso italiano, coordinated by CESPRI, Bocconi University and co-funded by the Italian Ministry of Education, University and Research.

Jan 2000 – Jul 2002: Participation to a research project on the "Digital Economy in Italy",

coordinated by Bocconi University.

Jan 1999 - Dec 2001: Participation to the research project "Sectoral Systems in Europe: Innovation,

Competitiveness and Growth" coordinated by CESPRI, Bocconi University, Milan, Italy (Three-year research funded by the contract n. SOE1-CT98-1119 with the European Commission, DG XII, Targeted Socio-Economic Research, IV

RTD Framework Program).

#### **CONSULTING ACTIVITY AND REPORTS**

Jan. 2020: Participation to the project "The transition to a green economy: Trends and

implications for quality infrastructure". Contribution: "Patent data analysis for

green patents, part 1" German Development Institute.

Jan. 2016-Nov. 2016: Participation to the Advisory Board of the Program "Digital Italy 2016"

coordinated by The Innovation Group. Coordination of the sub-project

"Innovation Policies for the Digital Growth".

Nov 2014-Apr. 2016: Consultancy project for IIT (Italian Institute of Technology) concerning the

development of a start-up in the area of robotics for healthcare.

Feb - May 2012: "SMEs and eco-innovation. Selected case studies and emerging policy

implications". Report prepared for the OECD.

Jan - Dec 2009: "Innovation and Diversification in Public Services: The Case of Poste Italiane".

Report prepared for Poste Italiane.

Jan - Dec 2007: Collaboration to the project "The diffusion of VoIP in the Italian economic

system: a multi-level analysis". Bocconi University.

Feb - Dec 2003: "Investments in e-govenrment: an evaluation framework" – Report prepared for

the Italian Ministry of Innovation – National Authority for the Information

Technology in the Public Administration.

2002: Databank Consulting (Italy) - e-Business Sector Report on Credit institutions,

investment firms and leasing enterprises - A contribution to the Quarterly

Report 4/2002 of the e-Business W@tch.

2002: Databank Consulting (Italy) – SIBIS IST–2000-26276 Statistical Indicators

Benchmarking the Information Society SIBIS - WP 5: Topic Report: E-

commerce.

2001 – 2002: Databank Consulting (Italy) "Internet diffusion dynamics in Europe: demand

scenarios and the digital divide" - Issue Report N. 29. STAR (Socio-Economic

Trends Assessment for the Digital Revolution) project.

Milan, 13 June 2023

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