

ALDONA KAPAČINSKAITĖ

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ACADEMIC EMPLOYMENT

Bocconi University from September 2021
Assistant Professor, Department of Management and Technology

EDUCATION

London Business School 2015-2021
PhD in Strategy and Entrepreneurship
Committee: Sendil Ethiraj (Chair), Colleen Cunningham, Olenka Kacperczyk, Keyvan Vakili

London Business School 2015-2017
MRes in Strategy and Entrepreneurship

Sciences Po Paris and Ecole Polytechnique 2012-2015
Double MSc in Economics and Public Policy (with a year of professional experience)

Sciences Po Paris 2009-2012
BSc in Political Science (cum laude – ranked among top 10% of the class, with an exchange year at the University of Warwick)

RESEARCH INTERESTS

My research explores drivers of innovation and technological change. Theoretically, I am interested in how different types of environmental change affect knowledge flows and innovation, captured in its diverse forms, within and across industry boundaries. Empirically, I examine how firms direct their innovation efforts in the wake of industry and regulatory shocks.

RESEARCH & PEER REVIEWED CONFERENCES

Solutions Looking for Problems: Idle Capacity and Resource Repurposing (single-authored)

- Presented at the 2021 Industry Studies Association Annual Conference, June 2021
- Presented at the 10th SEI Doctoral Consortium (University of Bologna, Virtual)
- Presented at the 80th Annual Meeting of the Academy of Management - Showcase Symposium, 2020 (Virtual)
- Presented at the CCC (Consortium on Competitiveness and Cooperation), 2020 (Virtual)
- Presented at the 1st Virtual Strategy Student Conference, 2020 (Virtual)
- Presented at Wharton Corporate Strategy and Innovation Conference, 2019 (Philadelphia)
- Presented at the 79th Annual Meeting of the Academy of Management, 2019 (Boston)

Keeping Invention Confidential: the Role of Strengthened Appropriability in the Use of Trade Secrets (with Colleen Cunningham)

- Presented at the Vth Summer School on Data and Algorithms for Science, Technology and Innovation studies, hosted by KU Leuven (Virtual), 2020
- Presented at the 80th Annual Meeting of the Academy of Management* - Showcase Symposium, 2020 (Virtual)
- Presented at the 79th Annual Meeting of the Academy of Management, 2019 (Boston)
- Presented at Strategy, Innovation and Entrepreneurship (SIE) Workshop*, 2019 (Barcelona)
- Presented at the Special Conference of the Strategic Management Society, 2019 (Frankfurt)
- Presented at the Munich Summer Institute, 2019 (Munich)
- Presented at the DRUID Conference, 2019 (Copenhagen)
- Presented at the Vienna Strategy Conference, 2019 (Vienna)

Do Innovation Possibilities Decline with Technological Age? (with Sendil Ethiraj)

- Presented at the 39th Annual Conference of the Strategic Management Society, 2019 (Minneapolis)

- Presented at the Wheeler Institute PhD Conference with Daron Acemoglu, 2018 (London)
- Presented at the 79th Annual Meeting of the Academy of Management, 2019 (Boston)
- Presented at the Transatlantic Doctoral Conference (TADC), 2018 (London)
- Presented at the 77th Annual Meeting of the Academy of Management, 2017 (Atlanta)

Platform Complementors: Downstream vs. Upstream Orientation and Product Performance (single-authored)

- Presented at the 2021 Industry Studies Association Annual Conference, June 2021
- Presented at the 79th Annual Meeting of the Academy of Management, 2019 (Boston)
- Presented at the Special Conference of the Strategic Management Society, 2019 (Frankfurt)
- Presented at the Special Conference of the Academy of Management, 2017 (Tel Aviv)

INVITED SEMINAR PRESENTATIONS

- Keeping Invention Confidential: ESADE Business School, October 2021 (scheduled)
- Keeping Invention Confidential: Mannheim Virtual IO Seminar, Workshop on Secrecy and Disclosure in Innovation, June 2021
- Keeping Invention Confidential: EPFL Virtual Innovation Seminar (EVIS), May 2021

AWARDS & GRANTS

Strategy Research Foundation (SRF) Dissertation Research Grant (USD 10,000)	2018-2020
LBS Wheeler Institute for Business and Development (GBP 1,500)	2020
LBS Institute of Innovation and Entrepreneurship Grant (GBP 2,500)	2020
LBS Institute of Innovation and Entrepreneurship Grant (GBP 11,000)	2018
Deloitte Institute of Innovation and Entrepreneurship Grant (GBP 10,000)	2017
Economic and Social Research Council (ESRC) Scholarship for Postgraduate Studies	2015-2020
London Business School Doctoral Fellowship	2015-2020

DOCTORAL CONSORTIA

STR Dissertation Consortium , 80th Annual Meeting of the Academy of Management (Virtual)	Aug 2020
STR Workshop , Academy of Management (Virtual)	Apr 2020
SRF Scholarship Doctoral Workshop , 39th Annual Conference of the Strategic Management Society (Minneapolis)	Oct 2019
TIM Research Development Workshop , 79th Annual Meeting of the Academy of Management (Boston)	Aug 2019
STR Managing Your Dissertation Workshop , 79th Annual Meeting of the Academy of Management (Boston)	Aug 2019
Innovation, Entrepreneurship and Strategy PhD Workshop , Imperial College Business School (London)	May 2019
Strategy Science Doctoral Consortium , Wharton School (Philadelphia)	Jun 2018
Israel Strategy Conference Doctoral Consortium , Technion University (Haifa)	Dec 2017
Innovation, Entrepreneurship and Strategy PhD Workshop , Imperial College Business School (London)	May 2017

TEACHING

Cases

Ethiraj, S., **Kapacinskaite A.** (2019). Dixon Pipeline Inc., *London Business School Case*

Ethiraj, S., **Kapacinskaite A.** (2018). ExxonMobil and Shale Oil, *London Business School Case*

Bocconi University

Management, undergraduate core course from 2021

London Business School

Group tutor on Executive Education Course Developing Strategy for Value Creation (Tutor: 4.5/5.0) 2017-2019

Group tutor on Executive Education Course Developing Strategy for Value Creation (Tutor: 4.5/5.0) 2017-2019

Teaching assistant for Strategic Innovation MBA course 2017-2018

Teaching assistant for Core Strategy MBA course 2016-2017

PROFESSIONAL SERVICE & AFFILIATIONS

Ad-hoc Reviewer

Strategic Management Journal, Organization Science, Journal of Management Studies, 79th, 80th Annual Meetings of the Academy of Management, 40th Annual Conference of the Strategic Management Society, Special Conference of the Strategic Management Society (Hangzhou), Transatlantic Doctoral Conferences 2017-2020 2017-Present

Service

Serving on the AOM Member Engagement Committee Starting 2021

Presented at the SMS Cooperative Strategies Interest Group's Virtual Seminar "The Job Market During the Pandemic" June 2021

Co-founded and administered (with Christopher Sabel and Miros Zohrehvand) the AOM STR Calendar Team with event updates for the community during the pandemic 2020-2021

Co-organized (with Keith Pennington) the first Virtual Strategy Student Conference for 2020 Job Market Candidates in the wake of Covid19 May 2020

Organized AOM STR & TIM-sponsored Presenter Symposia (the 2020 one selected as one of top 10% of Academy's Symposia) 2019-2020

Elected as student co-representative (with Iris Steenkamp) of the PhD student body at LBS 2017-2019

Founded and organized LBS PhD Innovation brown bag series, funded by the Institute of Innovation and Entrepreneurship, passed down to junior cohorts of PhD students 2017-2019

Founded and organized LBS PhD Strategy and Entrepreneurship brown bag series, funded by the Strategy and Entrepreneurship area, passed down to junior cohorts of PhD students 2017-2019

Acted as representative for Strategy and Entrepreneurship Area at Transatlantic Doctoral Conference 2017

SKILLS

Languages: Lithuanian (native), English, Spanish, French (fluent), Russian and Portuguese (conversational), Italian (beginner)

Software: Stata, Python, QGIS

OTHER EXPERIENCE

Outsight Consulting Founder and consultant	2014-2017
Google France Business associate intern	2014
European Commission, DG for Economic and Financial Affairs Economic analyst	2013-2014
INSEAD Research assistant	2013
Undergraduate Research Project Independent Undergraduate Research: “Medium term effect of health insurance on household spending among Accra’s underprivileged communities”	2012
Entrepreneurs du Monde Marketing intern at a microfinance institution	2010-2011