

JOHANNA SCHNIER

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 Department of Management and Technology
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ACADEMIC POSITIONS

09/2026 –	Bocconi University Assistant Professor at the Department of Management and Technology
04/2024 – 08/2026	Copenhagen Business School Postdoctoral Researcher at the Department of Strategy and Innovation

EDUCATION

09/2019 – 04/2024	Kuehne Logistics University Ph.D. in Management, Summa Cum Laude Committee: Christina Raasch, Prisca Brosi, Carolin Häussler, Henry Sauermann
09/2022 – 12/2022	Copenhagen Business School Visiting researcher at the Department of Strategy and Innovation
08/2021 – 09/2021	Max Planck Institute for Innovation and Competition Visiting researcher
10/2015 – 08/2018	University of Kiel M.Sc. in Economics
10/2011 – 09/2015	University of Jena B.Sc. Economics and B.A. Sociology

PUBLICATIONS

Schnier J., Raasch C., Schweisfurth T. (forthcoming): Crowding-Out or Crowding-In: The Effects of Idea Evaluation on Evaluators' Idea Generation. *Management Science*.^o

WORK IN PROGRESS

Schnier J., Raasch C., Dahlander, L.: Strategic Nay-Saying in Idea Evaluation. Reject & Resubmit at *Management Science*.

Schnier J., Tartari, V.: Evaluator Turnover and the Recovery of Good Ideas.

Cannito, D., Kongsted, HC, Mumtaz, S., Nagaraj, A., Schnier, J., Tartari, V.: Human-LLM Disagreement in Science Funding.

Schnier, J., Raasch C., Patat, F.: The Bias Against Resource-Intensive Ideas.

CONFERENCES AND INVITED PRESENTATIONS

2026	SMS Annual Conference (scheduled); DRUID Conference; Management & Entrepreneurship Conversations Conference, Imperial College; VHB Technology, Innovation, and Entrepreneurship Conference
2025	AoM Annual Meeting; DRUID Conference; International Conference on the Science of Science and Innovation (ICCSI); Open Innovation in Science (OIS) Conference; Workshop on the Funding of Science and Innovation, Stockholm School of Economics
2024	Summer School on Data and Algorithms for ST&I Studies, KU Leuven; DRUID Conference; SI-MPI Junior Workshop; TIM AMJ Paper Development Workshop
2023	AoM Annual Meeting; DRUID Conference; VHB Technology, Innovation, and Entrepreneurship Conference; Open and User Innovation Conference; DRUID PhD Academy
2022	Research Policy Conference for Early Career Researchers; CBS Strategy & Innovation Junior Seminar; Open and User Innovation Conference; Innovation and Product Development Conference (IPDMC)
2021	SMS Annual Conference; Max Planck Institute for Innovation & Competition; University of Twente; DRUID Conference

AWARDS, GRANTS, AND RECOGNITION

09/2024	Kuehne Logistics University Dissertation Award – Prize for the Best Ph.D. Thesis
08/2023	German Research Foundation, Grant on “Evaluation Shirking in Idea Management and Innovation” (joint application with C. Raasch, €100K)
05/2015 – 08/2018	Scholarship of the German National Academic Foundation (“Studienstiftung des deutschen Volkes”)
10/2013 – 09/2014	Scholarship of the Federal Republic of Germany (“Deutschlandstipendium”)

ACADEMIC SERVICE

- Ad-hoc reviewer at: Management Science, Academy of Management Annual Meeting
- Co-Organizer of the Junior Seminar Series, Copenhagen Business School, Strategy and Innovation Department (2024)
- Co-Organizer, DRUID PDW on “Failure and Rejection in Science and Innovation” (2024)
- Deputy Ph.D. Representative at Kuehne Logistics University (2021 – 2023)

TEACHING

2022 – 2023	Applied Research Methods (M.Sc.), Teaching Assistant, KLU
2021 – 2022	Economics of Digital Transformation (M.Sc.), Teaching Assistant, KLU
2021	Python Basics (B.Sc.), Instructor, KLU
2021	Master Thesis Supervision, 2x, KLU
2017 – 2018	Economics of Innovation (M.Sc.), Teaching Assistant, University of Kiel

NON-ACADEMIC EMPLOYMENT

09/2018 – 08/2019	Junior Data Scientist, TUI AG, Hannover, Germany
01/2016 – 05/2018	Research Assistant, Institute for the World Economy, Kiel, Germany
02/2015 – 04/2015	Intern, Ministry of Foreign Affairs, Consulate General Atlanta, U.S.
05/2012 – 08/2014	Research Assistant, Max Planck Institute of Economics, Jena, Germany
07/2013 – 09/2013	Intern, Federal Ministry for the Environment, Nature Conservation, Nuclear Safety, and Consumer Protection, Berlin, Germany

OTHER

Languages: English (fluent), German (native), French (conversational), Polish (basic)
 Personal: Married, one child (born 2024)