

LORENZO ZIRULIA

Curriculum Vitae, 6th March, 2018

PERSONAL DATA

Place of birth: Milano

Date of birth: 3.11.1976

Nationality: Italian

Languages: Italian (mother tongue), English (fluent), French (intermediate)

CONTACTS

Department of Economics

Università of Bologna

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40126 Bologna

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ACADEMIC POSITION

Present

Sept. 2014 – today: Associate Professor of Economics, University of Bologna.

May 2009 - today: Visiting Fellow at ICRIOS (Invernizzi Center for Research in Innovation, Organization and Strategy, previously CRIOS and KITeS), Bocconi University.

May 2007-today: Fellow at RCEA (Rimini Centre for Economic Analysis).

Previous

Nov.2006-Sept. 2014: Assistant Professor of Applied Economics, University of Bologna.

Sept. 2005 – Dec. 2005: Visiting scholar at GREQAM (Groupement de Recherche en Economie Quantitative d'Aix-Marseille), Marseille.

March 2005-Oct. 2006: Post-doc, Bocconi University.

EDUCATION

May 2005: PhD in Economics, Bocconi University.

Supervisor: Prof. Franco Malerba. Field: Industrial dynamics.

Dissertation title: “R&D networks, market structure and industry evolution”.

Sept. 2003-Jan. 2004: Visiting student (Marie Curie Fellow), MERIT, Maastricht.

June 2001: Master in Economics with distinction, Università Bocconi.

April 2000: Degree in Economics, *Summa cum laude*, Università Bocconi.

RESEARCH

Interests

Industrial economics, Economics of Science, Economics of Innovation, Networks, Spatial Economics.

Publications

A. Publications in journals

“Endogenous growth of open collaborative innovation communities: a supply-side perspective” (with P. Giordani and F. Rullani). *Industrial and corporate change*, forthcoming.

“Above a swamp: a theory of high-quality scientific production” (with B. Kiri and N. Lacetera). *Research Policy*, forthcoming

“A hedonic price model for ski lift tickets in the Dolomites” (with S. Rosson). *Worldwide Hospitality and Tourism Themes*, forthcoming.

“The economics of research, consulting, and teaching quality: theory and evidence from a technical university” (with S. Bianchini, F. Lissoni and M. Pezzoni), *Economics of Innovation and New Technology*, 25(7), 668-691, 2016.

“Should I stay or should I go?: Weather forecasts and the economics of ‘short breaks’”. *Tourism Economics*, 22 (4), 837-846, 2016.

“Strategic technology alliances and networks” (with N. Vonortas), *Economics of Innovation and New Technology*, 24 (5), 490-509, 2015.

“... then came Cisco, and the rest is history”: a “history friendly” model of Local Area Networking industry” (with R. Fontana). *Journal of Evolutionary Economics*, 25 (5), 875-899, 2015.

“The Flying Dutchmen: recent trends in international outbound tourism from the Netherlands”, *Tijdschrift voor economische en sociale geografie*, 106 (2), 220–227, 2015.

“Inventorship and authorship as attribution rights: an enquiry into the economics of scientific credit” (with F. Lissoni and F. Montobbio), *Journal of Economic Behavior and Organization*, 95, 49-69, 2013.

“La scelta imprenditoriale: un approccio finanziario” (with P. Pattitoni, B. Petracchi, M. Savioli). *Economia e Politica Industriale*, 40, 71-91, 2013.

“When do global pipelines enhance knowledge diffusion in clusters?” (with A. Morrison and R. Rabellotti). *Economic Geography*, 89 (1), 77–96. 2013.

“Individual preferences, organization, and competition in a model of R&D Incentive provision” (with N. Lacetera). *Journal of Economic Behavior and Organization*, 84(2), 550-570, 2012.

“Strategic accessibility competition” (with E. Bacchiega and E. Randon). *Research in Economics*, 66 (2), 195–212, 2012.

“The role of spillovers in R&D network formation”. *Economics of Innovation and New Technology*, 21(1), 83-105, 2012.

“The economics of scientific misconduct” (with N. Lacetera). *Journal of Law, Economics and Organization*, 27, 568-603, 2011.

“Switching costs, consumer heterogeneity and price discrimination” (with N. Corrocher). *Journal of Economics*, 101(2), 149-167, 2010.

“Demand and innovation in services: the case of mobile communications” (with N. Corrocher). *Research Policy*, 39, 945 - 955, 2010.

“Me and You and Everyone We Know: an empirical analysis on consumers' choices and local network externalities in mobile communications” (with N. Corrocher). *Telecommunications Policy*, 33, 68 - 79, 2009.

“*Criminal Minds*: le frodi scientifiche nella prospettiva di un economista”. *Sistemaeconomico*, N°1, 51-62, 2009.

“The opportunity cost of social relations: on the effectiveness of small worlds” (with L. Cassi). *Journal of Evolutionary Economics*, 18 (1), 77-101, 2008.

“Abolizione del contributo di ricarica nella telefonia mobile: i consumatori ci guadagnano?” (with M.R. Battaglion, e N. Corrocher). *Consumatori, Diritto, Mercato*, N°2, 102-110, Giugno 2007.

“Editorial” (with L. Cassi). *European Journal of Economic and Social Systems*, Special Issue on Re/Combining Knowledge and Innovative Activities, 20 (2), 141 - 146, 2007.

“Gli accordi di cooperazione tecnologica fra imprese e l'organizzazione dell'attività innovativa”. *Sistemaeconomico*, N°1/2, 63-80, 2006.

“Telefonia mobile e costi di ricarica: un dibattito aperto” (with M.R. Battaglion and N. Corrocher). *Economia e Politica Industriale*, N°4, Anno XXXIII, Dicembre 2006.

“Competizione di mercato e reti di Ricerca e Sviluppo”, *Economia e Politica Industriale*, N°2, Anno XXXIII, 129-139, Giugno 2006.

“Industry profit maximizing R&D networks”, *Economics Bulletin*, 12 (1), 1-6, 2006.

B. Publications in edited books

“Intermodal competition and temporal interdependencies in passenger flows: evidence from the Emerald Coast” (with M. Castellani and P. Pattitoni) in A. Matias, P. Nijkamp e J. Romão (eds), “Impact Assessment in Tourism Economics”, Springer International Publishing, 189-200, 2016.

“Friends and rivals: modelling the social relations of inventors” (with L. Cassi) in P. Morone (ed) “Knowledge, Innovation and Internationalization. Essays in Honour of Cesare Imbriani”, Routledge, 38-58, 2013.

“Policy towards R&D cooperation and industry evolution”. In Bassetti, T. and Pavesi F. (eds), “Economics at Work: Essays on Knowledge, Information and Social Interactions”, Monte Università Parma Editore, 85-106, 2012.

“Competition within and between tourist destinations” in A. Matias, P. Nijkamp and M. Sarmento (eds), “Advances In Tourism Economics: Impact Analysis”, Springer Physica Verlag, 31-41, 2011.

“Reti sociali e diffusione della conoscenza nei cluster: un modello di simulazione” (with A. Morrison and R. Rabellotti) in S. Lorenzini e R. Rabellotti (eds), “Federalismo e crescita: è possibile una relazione virtuosa?”, Franco Angeli, 225-245, 2010.

"The dynamics of networks and the evolution of industries: a survey of the empirical literature" in Malerba F. and Vonortas, N. (eds), "Innovation Networks in Industries", Edward Elgar Publishing, 45-77, 2009.

C. Book reviews

“Piergiuseppe Morone and Richard Taylor: Knowledge diffusion and innovation: modelling complex entrepreneurial behaviours, Edward Elgar, 2010”. *Journal of Evolutionary Economics*, 22 (2), 395-400, 2012.

“A. Goldstein: BRIC. Brasile, Russia, India, Cina alla guida dell'economia globale, Bologna, Il Mulino Contemporanea, 2011”. *Il Mulino*, 6/11, 1075-1076.

“O. Shy: How to price. A guide to pricing techniques and yield management, Cambridge University Press, 2008”. *Almatourism*, 1(1), 87 - 88.