

LUISA GAGLIARDI

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RESEARCH INTERESTS: Business Strategy, Economic Geography, Human Capital, Gender and Diversity, Multinational Corporations

CURRENT POSITION

- Assistant Professor, Department of Management and Technology, Bocconi University (Sept 2019)
- Program Coordinator – Phd in Business Administration and Management (Management curriculum), Bocconi University
- Research Affiliate, Invernizzi center for research on innovation, organization, strategy and entrepreneurship (Icrios), Bocconi University
- Research Affiliate, Spatial Economics Research Centre (CEP-SERC), London School of Economics

PREVIOUS APPOINTMENTS

Assistant Professor, School of Social Sciences, University of Geneva
LSE Fellow, Department of Geography and Environment, London School of Economics

EDUCATION

Ph.D. in Economics, Institute for Advanced Studies Lucca (Italy).
MSc in Local Economic Development, London School of Economics (U.K.)
MSc in Economics and Management, Bocconi University (Italy)
B.A. in Economics and Management, Bocconi University (Italy)

COMPETITIVE GRANTS

Principal Investigator on the Project titled “*Multinational Corporations: On the relation between the complexity of the knowledge base and the geographical and functional structure of the business group*” funded by the ***Swiss National Research Foundation, Division I: Humanities and Social Sciences***

Amount: 608.345 CHF

Starting date: 01.09.2018; Total Duration: 48 months

Co-PI: Frederick Robert-Nicoud and Jeremy Lucchetti

RESEARCH AND PUBLICATIONS

A. Journal Articles

- Gagliardi, L., Iammarino, S. Rodriguez Pose, A. (2021). "Exposure to OFI and regional labour markets. Evidence from routine and non-routine jobs in Great Britain", *Journal of Economic Geography*, forthcoming
- Ascani, A. and Gagliardi, L. (2020). "Asymmetric spillovers effects from MNE investment", *Journal of World Business*, forthcoming
- Gagliardi, L. (2019). "The impact of foreign technological innovation on domestic employment via the industry mix", *Research Policy*, 48(6): 1523-1533.
- Gagliardi, L. and Iammarino, S. (2018). "Innovation in Risky Markets. Multinational and Domestic Firms in the UK Regions", *Journal of Economic Geography*, 18 (5): 1177-1201.
- Crescenzi, R. and Gagliardi, L. (2018). "The innovative performance of firms in heterogeneous environments: the interplay between external knowledge and internal absorptive capacities", *Research Policy*, 47(4): 782-795.
- Gagliardi, L. and Percoco, M. (2017). "The impact of European Cohesion Policy in urban and rural regions", *Regional Studies*, 51(6):857-868
- Gagliardi, L., Marin, G., Miriello, C. (2016). "The greener the better: Environmental friendly technological change and job creation in Italy", *Industrial and Corporate Change*, 25 (5): 779-807.
- Gagliardi, L., Lemos, S. (2016). "Evidence on Immigrants' Assimilation into Recipient Labour Markets using UK Longitudinal Data between 1981 and 2006", *Journal of Economic Geography*, 16 (3): 547-583.
- Crescenzi, R., Gagliardi, L., Orru', E. (2016). "Learning mobility grants and skill (mis)matching in the labour market. The case of the Master and Back Programme", *Papers in Regional Science*, 95(4): 671-918.
- Crescenzi, R., Gagliardi, L. Iammarino, S. (2015). "Foreign multinationals and domestic innovation: Intra-industry effects and firm heterogeneity", *Research Policy*, 44: 596-609.
- Gagliardi, L. (2015). "Does Skilled Migration Foster Innovative Performance: Evidence from British Local Areas", *Papers in Regional Science*, 94(4): 773-794.
- Crescenzi, R. Gagliardi, L., Percoco, M. (2013). "Social capital and the innovative performance of Italian provinces", *Environment and Planning A*, 45(4): 908-929.

B. Work-in-progress (by stage – ascending order)

- Building R&D Team Leaders: Evidence from Change in Conscriptio Law (with M. Mariani) – *Revise & Resubmit, Strategic Management Journal*
- Temporal flexibility and women's career progression (with S. Breschi, M. Mariani) – *Reject & Resubmit, American Economic Review*
- World rust belt cities: the role of human capital and technological competences (with E. Moretti and M. Serafinelli) – *First draft*
- The internal organization of R&D investments: Evidence from business groups (with N. Dutt, G. Spanos) - *First draft*

Technology adoption and resource constraints: Evidence from a panel of Ethiopian rural entrepreneurs (with S. Di Falco) – *Data analysis*
Gentrification and Crime (with M. Couttenier, G. De Giorgi, A. Salem) – *Data analysis*
Firm organization and medieval guilds (with M. Amore, M. Mariani, M. Percoco) – *Data analysis*
Work Motivation and Earning Trajectories in inventive Jobs (with M. Mariani) – *Theory building*
Quality of place as incentive to human capital (with T. Schlueter) – *Theory building*
Geography and hierarchy in business groups (with J. Laurent Lucchetti, F. Robert-Nicoud and G. Spanos) – *Data collection*
I want to be Tik-Toker! (with M. Mariani) – *Data Collection*
The remotization of field employees (with M. Mariani) – *Experimental research design*

C. Reports and Popular Press

UK levelling-up plan hit by investment abroad – *Financial Times, FDI intelligence*
Se il training fa più del talent – *Sarfatti 25*
Want to get a truly innovative economy? Get a good barista - *Canadian Business*
How talented people choose where to live: New evidence from UK cities - EEA-ESEM 2016
Media Briefing 2016
Innovation clusters: What role do multinationals play? - *The Economist*
Destination Innovation: Where next? - *The Economist*
Offshoring and the geography of British jobs - VOX EU CEPR's Policy Portal
The presence of foreign multinationals in the UK boosts innovation by domestic firms - LSE
Business Review
When Technology leads to job losses and urban decline - Royal Economic Society (RES) Media
Briefing
In Italy, social capital can bridge disconnected communities and encourage innovation – LSE
EUROPP Blog

D. Citations Indexes

Google citations: 722; h-index 12

FELLOWSHIPS AND AWARDS

2017 – 2021 Visiting Fellowship Department of Geography and Environment, LSE, UK
2017 Best Global Strategy paper. Award received from the Strategic Management Society (SMS)
at the EIBA Conference 2017
2017 International Business best paper award (scholar under 40). Award received from the
Copenhagen Business School (CBS) at the EIBA 2017 Conference
2011 Best UK Dissertation. Award received from the Economic Geography Research Group of
the British Royal Geographical Society, UK
2011 George and Hilda Ormsby Prize for the best dissertation. Award received from the LSE

INVITED AND CONFERENCE PRESENTATIONS

A. Invited speaker and key note lectures

- Dec, 2020. SIE Virtual Seminars.
- Dec, 2019. European International Business Academy (EIBA) Annual Conference, University of Leeds, UK.
- Oct, 2019. Urban Economic Conference, University of Zurich, Switzerland.
- May, 2018. Innovative Data for Economic Analysis Workshop (IDEA), SKEMA Business School, University of Nice Sophie-Antipolis.
- Oct, 2017. European Week of Regions and Cities 2017 on the theme "Building Resilient Regions and Cities" EU Commission, Brussels.
- Jan, 2017. School of Management, Università LUISS - Guido Carli, Rome.
- Oct 2016. Conseil National de l'Employ, Paris, France.
- June 2016. Workshop Fondazione De Benedetti, Siracusa, Italy.
- Apr 2016. Geography of Innovation Workshop - University of Nice Sophie-Antipolis, Nice, France.
- Feb 2016. Società Italiana di Economia e Politica Industriale (SIEPI), Florence, Italy.
- Oct 2015. Institute for Employment Research Colloquium, Nuremberg, Germany.

B. Selected recent presentations

- Aug, 2021. Academy of Management (AOM)
- Nov, 2020. SEI Faculty Workshop and Doctoral Consortium.
- Oct, 2020. SMS Virtual Conference.
- May, 2020. Strategy Science Virtual Conference.
- June, 2018. Sumantra Ghoshal Conference. London Business School, London.
- June, 2018. DRUID Conference. Copenhagen Business School, Copenhagen.
- June, 2018. RSA Annual Conference "A World of Flows: Labour Mobility, Capital and Knowledge in an Age of Global Reversal and Regional Revival", Università della Svizzera Italiana, Lugano.
- May, 2018. Strategy, Entrepreneurship, and Innovation (SEI) Faculty Workshop, ESMT Berlin, Berlin.
- May, 2018. European Meeting of the Urban Economics Association, Dussendorf.
- Dec, 2017. IAB-IBEGIN "Geography, Innovation and Multinational Corporations" Conference, University of Venice, Venice.
- Dec, 2017. European International Business Academy (EIBA) Annual Conference, Polytechnic of Milan, Milan.
- Sept, 2017. Italian Regional Science Association (AISRE) Annual Conference, University of Cagliari, Cagliari.
- June, 2017. DRUID Conference, Stern Business School - NYU, New York
- Apr, 2017. SMJ Special Conference "Strategic Human Capital, Management Practices and Performance", Bocconi University, Milan
- Oct 2016. IAB-IBEGIN "Geography, Innovation and Multinational Corporations" Conference,

Philadelphia, US.

Sept 2016. Workshop in Economic Geography, Bocconi University, Italy.

Aug 2016. European Economic Association (EEA) Annual Conference, Geneva Switzerland.

Oct 2015. AIB Mini-Conference “Breaking up the global value chain: Possibilities and consequences”-Bocconi University, Milan, Italy.

Aug 2015. European Economic Association (EEA) Annual Conference, Mannheim, Germany.

May 2015. Canadian Economics Association (CEA) Annual Conference, Toronto, Canada.

Nov 2014. North American Urban Economic Association (UEA) Annual Conference, Washington, US.

Jan 2014. Eurolio: Geography of Innovation, Utrecht, The Netherlands.

OTHER PROFESSIONAL ACTIVITIES

A. Membership in Scientific and Reviewer Committee

2019 – at now Faculty member, Bocconi University

2016 – 2019 Faculty member, University of Geneva

2016 – 2019 Member of the Teaching Committee, University of Geneva

2016 – 2019 Member of the Ethic Commission, University of Geneva

2016 – 2019 Member of the Social Sciences Phd Committee, University of Geneva

B. Organization of conferences

2018 EUROLIO Geography of Innovation, Barcelona

2017 Associazione Italiane Scienze Regionali (AISRe) Annual Conference

2017 Rhone Spatial Economics Workshop, University of Geneva

2016 Workshop in Economic Geography, Bocconi University

2013 Spatial Economics Research Centre (SERC) Conference, London School of Economics

C. Supervision and Thesis Committee

2019 – at now: 10 Undergraduate and 3 Master students, Bocconi University

2016 – at now: 1 Postdoc/2 PhD Students, School of Social Sciences, University of Geneva

2012 – 2015: 24 Master students. London School of Economics

D. Other Professional Responsibilities

Ad hoc Reviewer for Reviewer for Management Science, Strategic Management Journal, European Economic Review, Research Policy, Journal of Economic Geography, Industrial and Corporate Change, Labor Economics, Socio Economic Review, Economic Geography, The International Journal of Human Resource Management; Environment and Planning A and C, Regional Studies, Journal of Evolutionary Economics, Industry and Innovation, Annals in Regional Sciences, Papers in Regional Sciences, Technovation.

Conference Reviewer: DRUID Academy

TEACHING EXPERIENCE

2020 – at now: Introductory Econometrics for Business Studies. Phd Course (Phd), Bocconi University.

2019 – at now: Strategic Options for Global Markets. Graduate course (Msc), Bocconi University.

2019 – at now: Innovation and Globalization. Undergraduate course (BA), Bocconi University.

2019 –2020: Management. Undergraduate course (BA), Bocconi University.

2016 – 2019: Economics and Management of Globalization. Graduate Course (Msc), University of Geneva.

2016 – 2019: Economic Policy and Corporate Strategy. Graduate Course (Msc), University of Geneva.

2016 – 2019: Innovation, Globalization and Local Economic Development. Undergraduate Course (BA), University of Geneva.

2011 – 2015: GY100 Economy, Environment and Society. Undergraduate Course (BA), London School of Economics

CAREER BREAKS: January 2019 – September 2019: Maternity Leave