

CURRICULUM VITAE



PERSONAL INFORMATION



First Name and Surname

CHRISTIAN GARAVAGLIA

Address

VIA GIOVANNI XXIII, 1 – TURBIGO (MI), ITALY

Telephone

+39 328 9579774

E-mail

christian.garavaglia@unibocconi.it

Place of Birth

Busto Arsizio

Date of Birth

06 JULY 1973

Nationality

Italian

WORK EXPERIENCE

- Dates 2005 – present
- Name of employer University of Milano-Bicocca (Department of Economics, Management and Statistics)
- Occupation or position held Assistant Professor of Industrial Economics

- Dates 2003 – present
- Name of employer University Carlo Cattaneo LIUC, Castellanza (VA)
- Occupation or position held Assistant Professor of Microeconomics, Industrial Economics, Economics of Innovation

- Dates 1999 – present
- Name of employer Bocconi University, Milan
- Occupation or position held Assistant Professor of Microeconomics and Industry Analysis, and Research Affiliate at ICRIOS (Invernizzi Center for Research on Innovation, Organization, Strategy and Entrepreneurship)

- Dates 2003 – 2005
- Name of employer University Carlo Cattaneo LIUC, Castellanza (VA)
- Occupation or position held Postdoctoral fellow in Economics and Professor of Economics of Innovation

- Dates 2004-2005
- Name of employer Oxford Brooks University e University of Kent, UK
- Occupation or position held Visiting Professor

AWARDS

- Date March 2017
- Name of employer University of Milano-Bicocca
- Award Top Teacher – A.A. 2015-2016

- Date March 2017
- Name of employer Bocconi University, Milan
- Award Best performance in teaching activities of the Graduate School – A.A. 2015-2016

- Date March 2016
- Name of employer Bocconi University, Milan
- Award Excellent performance in teaching activity – A.A. 2014-2015

EDUCATION

- Date 2004
- Name of institution University of Pavia, Department of Economics, Italy
- Title of qualification PhD in Economics

- Date 2004
- Name of institution University of Pavia, Italy
- Title of qualification Certificate in Post-graduate Education ("Attestato di Formazione Superiore Post-laurea") at I.U.S.S. (Istituto Universitario di Studi Superiori)

- Date 2001
- Name of institution University of York, UK
- Title of qualification Master in Economics

- Date 1998
- Name of institution Bocconi University, Milan
- Title of qualification Degree (with honours) in Economics

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE ITALIAN

OTHER LANGUAGES ENGLISH

- Reading skills Excellent
- Writing skills Excellent
- Verbal skills Excellent

SOCIAL SKILLS AND COMPETENCES

EXCELLENT RELATIONAL SKILLS AND COMMUNICATION COMPETENCES. ATTITUDE TO WORK IN TEAMS AND IN INTERNATIONAL CONTEXTS.

ORGANISATIONAL SKILLS AND COMPETENCES

EXCELLENT ORGANISATIONAL COMPETENCES AND FINANCIAL SKILLS RELATED TO PROJECTS AND RESEARCHES.

ATTACHMENTS

LIST OF SCIENTIFIC PUBLICATIONS (ATTACHMENT A), LIST OF CONFERENCES (ATTACHMENT B)

ATTACHMENT A
PUBLICATIONS

- Garavaglia C., Johan Swinnen (edited by) (2018), *Economic Perspectives on Craft Beer. A Revolution in the Global Beer Industry*. Palgrave MacMillan.
- Garavaglia C., (2018), "Behind the emergence of clusters: spinoffs and social ties. The case of an Italian industrial district", *International Journal of Innovation and Regional Development*, Volume 8, Number 1, 23-43.
- Garavaglia C., Mariani P. (2017), "How much do consumers value protected designation of origin (PDO) certifications? Estimates of willingness to pay for PDO dry-cured ham in Italy". *Agribusiness: An International Journal*, Volume 33, Issue 3, 403-423.
- Garavaglia C. (2016), "Thinking about entry of firms: a theoretical discussion", *International Business Research*, Volume 9, No 2, 46-73.
- Garavaglia C. (2015), "Entrepreneurship and entry of small firms into a mature industry: the case of microbreweries in Italy", *AAWE Working Paper*, No. 179, May 2015, American Association of Wine Economists.
- Garavaglia C., Maroz E.M. (2014), "Willingness to pay for P.D.O. certification: an empirical investigation", *International Journal on Food System Dynamics*, Volume 5, No 1, 11-22.
- Garavaglia C., Malerba F., Orsenigo L., Pezzoni M. (2014), "Innovation and Market Structure in Pharmaceuticals. An Econometric Analysis on Simulated Data", *Journal of Economics and Statistics (Jahrbücher für Nationalökonomie und Statistik)*, Vol. 234 (2+3), 274-298.
- Garavaglia C., Malerba F., Orsenigo L., Pezzoni M. (2013), "A Simulation Model of the Evolution of the Pharmaceutical Industry: A History Friendly Model", *Journal of Artificial Societies and Social Simulation*, 16 (4) 5.
- Garavaglia C., Malerba F., Orsenigo L., Pezzoni M. (2012), "Technological Regimes and Demand Structure in the Evolution of the Pharmaceutical Industry", *Journal of Evolutionary Economics*, Volume 22, Issue 4, 677-709.
- Garavaglia C., Maroz E.M. (2012), "Preferenze dei Consumatori e Certificazioni di Origine: un'Indagine del Caso della Fontina Tramite la Conjoint Analysis", *Mercati e Competitività*, 2, 65-85.
- Garavaglia C. (2012), "I distretti industriali come entità socio-economica: l'esperienza di Turbigo (Milano)", *ANANKE - Quadrimestrale di cultura, storia e tecniche della conservazione per il progetto*, 65, 47-50
- Galizzi M.M., Garavaglia C. (2012), "Probably Not the Best Lager in the World: Effects of Brands on Consumers' Preferences in a Beer Tasting Experiment", *LIUC papers - Serie Economia e Impresa*, 254.
- Garavaglia C. (2012), "Clusters, spin-offs and inheritance: the case of the swimwear manufacturers in the Oleggio industrial district", *LIUC papers - Serie Economia e Impresa*, 258.
- Garavaglia C. (2010), "Modelling Industrial Dynamics with History Friendly Simulations", *Structural Change and Economic Dynamics*, Vol. 21, Issue 4, 258-275.
- Garavaglia C., Malerba F., Orsenigo L., Pezzoni M. (2010), "A History-Friendly Model of the Evolution of the Pharmaceutical Industry: Technological Regimes and Demand Structure", *KITeS Working Paper*, December.
- Garavaglia C. (2010), "Birra, Identità Locale e Legame Territoriale", *Agriregionieuropa*, anno 6, numero 20.
- Garavaglia C. (2009), "Struttura di Mercato e Concorrenza nell'Industria Birraria in Italia", *L'Industria*, Vol. XXX, n.3
- Garavaglia C. (2009), "Methodological Issues and Models in 'History Friendly' Simulations", *KITeS Working Paper* n.14, May.
- Garavaglia C., Breschi S. (2009), "The Coevolution of Entrepreneurship and Clusters", in (edited by) Fratesi U. and Senn L., *Growth in Interconnected Territories*, Springer-Verlag.
- Garavaglia C. (2006), *Economia Industriale: Esercizi e Applicazioni*, Carocci Editore.
- Garavaglia C., Malerba F., Orsenigo L. (2006), "Entry, Market Structure and Innovation in a History-friendly Model of the Evolution of the Pharmaceutical Industry", in (edited by) Dosi G.

and Mazzucato M., *Knowledge Accumulation and Industry Evolution: the Case of Pharma-Biotech*, Cambridge University Press.

- Garavaglia C., Grieco D. (2005), "Hand in hand with entrepreneurship, a critical overview from entrepreneurship to knowledge-based entrepreneurship, *Paper prepared for the European Project KEINS (Knowledge-based Entrepreneurship: Innovation, Networks and Systems)*, Cespri - Bocconi University, Milan.
- Garavaglia C. (2004), "Analisi delle determinanti dell'entrata di nuove imprese nei settori industriali: una rassegna", *LIUC Papers n.144*, Serie Economia e Impresa, 36.
- Garavaglia C. (2004), "History Friendly Simulations for Modelling Industrial Dynamics", Ecis Working Paper, Eindhoven Centre for Innovation Studies, The Netherlands.

ATTACHMENT B

CONFERENCES

- Garavaglia (2017), "Book presentation: Economic Perspectives on Craft Beer", The XV EAAE Congress "Towards Sustainable Agri-Food Systems: Balancing between Markets and Society", August 29th – September 1st, Parma, Italy.
- Garavaglia C. (2017), "The Recent Advent of Micro Producers in the Spanish Brewing Industry", Beeronomics - Conference on the Economics of Beer and Brewing, September 12-15, Copenhagen Business School Copenhagen, Denmark.
- Garavaglia C. (2015), "An empirical investigation about entrepreneurship in the Italian craft beer market, 1988-2013", Beeronomics - Conference on the Economics of Beer and Brewing, September 7-9, School of Economic Sciences Washington State University, Seattle, USA.
- Myles Gartland, Martin Stack, Christian Garavaglia (2013), "The rise of craft beer in the US and Italy: a comparative illustration of path creation", Beeronomics - Conference on the Economics of Beer and Brewing, September 18-21, York, England.
- Garavaglia C., Pezzoni M. (2013), "The evolution of the US brewing industry: a history-friendly model", Beeronomics - Conference on the Economics of Beer and Brewing, September 18-21, York, England.
- Garavaglia C., Mariani P. (2012), "Consumers' Preferences and Certifications of Origin: the Case of Dry-cured Ham", Enometrics XIX, 30 May - 2 June, Coimbra and Viseu, Portugal.
- Garavaglia C. (2011), "Explaining the wave of new entrants in the Italian brewing industry: an econometric investigation", Beeronomics - Conference on the Economics of Beer and Brewing, September 21-24, Freising-Weihenstephan, Germany.
- Garavaglia C. (2010), "Evolution of Demand and Recent Dynamics of the Brewing Industry in Italy: Beyond the Resource-Partitioning Model", Il sistema produttivo di fronte alla crisi: le imprese, le industrie, le istituzioni, 24-25 Giugno, 2010, Parma, Italy.
- Garavaglia C., Malerba F., Orsenigo L., Pezzoni M. (2010), "The Dynamics of Market Structure in the Evolution of the Pharmaceutical Industry", 13th International Schumpeter Society Conference on Innovation, Organisation, Sustainability and Crises, June 21-24, 2010, Aalborg, Denmark.
- Garavaglia C., Malerba F., Orsenigo L., Pezzoni M. (2009), "A History-Friendly Model of the Evolution of the Pharmaceutical Industry", FIRB-RISC Conference on Research and entrepreneurship in the knowledge-based economy, September 7-8, 2009, KITeS-Cespri, Bocconi University, Milan, Italy.
- Garavaglia C. (2009), "Evolution of Demand and Recent Dynamics of the Brewing Industry in Italy: Beyond the Resource-Partitioning Model", Beeronomics - Conference on the Economics of Beer and Brewing, May 27-30, 2009, Leuven, Belgium.
- Garavaglia C. (2008), "Evolution of Demand and Recent Dynamics of the Brewing Industry in Italy", DIME Conference 2008 on: Demand, Innovation, and Industrial Dynamics, October 23-24, 2008, Milan, Italy.
- Garavaglia C. (2008), "Recent Dynamics of the Brewing Industry in Italy: Endogenous or Exogenous Entry of New Producers?", 12th International Schumpeter Society Conference on Technological Innovation and Development, July 2-5, 2008, University of Rio de Janeiro, Brazil.
- Garavaglia C. (2008), "Spin-offs, External Economies and Clusters' Evolution", 8th EURAM Conference on 'Managing Diversity: European Destiny and Hope', May 14-17, 2008, Ljubljana, Slovenia.
- Garavaglia C. (2005), "Transitional Dynamics of Entry in Presence of Technological Change", DRUID Tenth Anniversary Summer Conference 2005 on Dynamics of Industry and Innovation: Organizations, Networks and Systems, June 27-29, 2005, Copenhagen, Denmark.
- Garavaglia (2005), "History Friendly' Simulations for Modelling Industrial Dynamics", 4th European Meeting on Applied Evolutionary Economics (EMAE), May 19-21 2005, Utrecht, The Netherlands.
- Garavaglia C. (2002), Italian-Australian Technological Innovations Conference & Exhibition 2002 (IATICE), March 25-28, 2002, Melbourne, Australia.