

Philipp Reineke

Bocconi University | Department of Management and Technology
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EMPLOYMENT

Bocconi University <i>Department of Management and Technology</i> Assistant Professor	2026-present
INSEAD <i>Department of Entrepreneurship and Family Enterprise</i> Pre-Doc / Research Associate focused on Data Management and Statistical Analysis	2014-2018

EDUCATION

Stanford University <i>PhD in Management Science and Engineering</i>	2019-2026
Stanford University <i>Master of Science in Management Science and Engineering (Computational Social Science Specialization)</i>	2019-2021
London School of Economics and Political Science <i>Master of Science in Organizational Behavior</i>	2012-2013
WHU – Otto Beisheim School of Management <i>Bachelor of Science in Business Administration</i>	2008-2011

RESEARCH INTERESTS

Organizational Design, Decentralization, Decision Making, Methods: AI and Machine Learning

PUBLICATIONS

- Reineke, P., Katila, R., & Eisenhardt, K. (2025). Decentralization in Organizations: A Revolution or a Mirage? *Academy of Management Annals*. 19(1), 298-342.
- Durand, R., Piezunka, H., Reineke, P. (2025). Difference in Deference: When Competitors Do Not Give in Despite Having Lost. *Organization Science*. 36(2), 940-966.
- Rathje, J., Katila, R., & Reineke, P. (2024). Making the Most of AI and Machine Learning in Organizations and Strategy Research: Supervised Machine Learning, Causal Inference, and Matching Models. *Strategic Management Journal*. 45(10), 1926–1953.
- Katila, R., Piezunka, H., Reineke, P., & Eisenhardt, K. (2022). Big Fish versus Big Pond? Entrepreneurs, Established Firms, and Antecedents of Tie Formation. *Academy of Management Journal*, 65(2), 427-452.

CONFERENCE PRESENTATIONS

- Liu, Y., Reineke, P., Kim, C., Katila, R. (2025). Incentivizing Decentralized Governance: Intrinsic vs. Extrinsic-Oriented Airdrop Designs. *Strategic Management Society Annual Conference, San Francisco*.
- Kim, C., Reineke, P., Liu, Y., Katila, R. (2025). Decentralized Decisions, Divergent Outcomes: How Strategic vs. Operational Decisions Shape Decentralized Autonomous Organizations' Performance. *Strategic Management Society Annual Conference, San Francisco*.

Clough, D., Reineke, P., & Piezunka, H. (2023). What Do Managers Change When Performance Falls Below Aspirations? Structure, Performance Variation, and Causal Attribution. *Strategic Management Society Annual Conference, Toronto*

Piezunka, H., & Reineke, P. (2023). Deference in Competition: Deference Dynamics in Social Contests. *Academy of Management Annual Meeting, Boston*.

Clough, D., Reineke, P., & Piezunka, H. (2022). What Do Managers Change When Performance Falls Below Aspirations? *Academy of Management Annual Meeting, Seattle*.

Rathje, J. M., Katila, R., & Reineke, P. (2022). Making the Most of Supervised Machine Learning in Strategy? *Wharton Technology and Innovation Conference, Philadelphia*.

Rathje, J. M., Katila, R., & Reineke, P. (2021). Causal Inference in Strategy: How can Machine Learning Help? *Academy of Management Annual Meeting, Virtual*.

Clough, D., & Reineke, P. (2017) Untangling the Behavioral and Relational Antecedents of Learning Traps in Inter-Organizational Ties. *Strategic Management Society Annual Conference, Houston*

- Nominated for Best Paper Prize

Clough, D., & Reineke, P. (2017). Untangling the Behavioral and Relational Antecedents of Learning Traps in Inter-Organizational Ties. *Academy of Management Annual Meeting, Atlanta*.

- Finalist for Best Paper Prize, OMT Division

Piezunka, H., & Reineke, P. (2017). Burden for Business, Chance of Creators: The Divergent Effect of Intra-Portfolio Competition. *Academy of Management Annual Meeting, Atlanta*.

Clough, D., Piezunka, H., & Reineke, P. (2015). Does Joint Usage of Components Catalyze or Hinder Learning? Evidence from Formula 1. *Academy of Management Annual Meeting, Vancouver*.

- Finalist for Best PhD Paper Prize, TIM Division

PROFICIENCY IN RESEARCH TOOLS AND SOFTWARE

- **Data Analysis and Data Processing.** *R* (expert, > 10 years work experience, daily use); *Stata* (intermediate, > 3 years work experience, moderate use); *Python* (intermediate, use in classwork)
- **Web-scraping and APIs.** *RSelenium*; *OpenAI GPT API*, *Perplexity API*, *Snapshot API (GraphQL)*; *Etherscan API*; *Coingecko API*
- **Databases, Data- and Version Management, High-Performance Computing.** *Git*; *MySQL*; *Amazon RDS*; *Amazon EC2*; *Amazon S3*; *Slurm*; *Docker*; *Singularity*
- **Internet Technologies and Script Languages.** *HTML*; *CSS*; *JavaScript*

TEACHING EXPERIENCE

Course Code (if available) - Course Name (Degree); Role; Main Instructor(s) (if available) Academic Year(s)

Stanford University

MS&E 271 - <i>Global Entrepreneurial Marketing</i> (MSc); <u>TA</u> ; Smith, L., Woo, V.	25/26
ENGR145S - <i>Technology Entrepreneurship</i> (BSc); <u>TA</u> ; Hwang, R., Mokrian, P.	24/25
MS&E 276 - <i>Entrepreneurial Management and Finance</i> (MSc); <u>TA</u> ; Byers, T., Loy, T.	24/25, 21/22, 20/21, 19/20
MS&E 270 - <i>Strategy in Technology-Based Companies</i> (MSc); <u>TA</u> ; Katila, R.	24/25
CEE 246A (now MS&E 447) - <i>Web3 Entrepreneurship</i> (MSc); <u>Co-creator & lecturer</u>	22/23 (2x)
MS&E 175 - <i>Innovation, Creativity, and Change</i> (BSc); <u>TA</u> ; Katila, R.	22/23; 21/22; 20/21

INSEAD

<i>Computational Social Science</i> (PhD); <u>TA & lecturer</u> (1 session); Piezunka, H.	18/19
<i>New Business Ventures</i> (MBA); <u>TA</u> ; Piezunka, H.	18/19, 17/18, 16/17 (2x), 15/16
<i>New Business Ventures</i> (EMBA); <u>TA</u> ; Piezunka, H.	17/18, 16/17, 15/16

AWARDS AND SCHOLARSHIPS

Stanford Management Science and Engineering Department Course Assistant Award (Spring 2025)
Stanford University Vice Provost for Graduate Education Gerald J. Lieberman Fellowship 2023-2024
Member of MENSA International
e-fellows.net scholarship

ACADEMIC SERVICE

Ad-hoc reviewer at:

- Academy of Management Journal
- Journal of Organization Design
- Journal of Management Studies
- Academy of Management Annual Meeting

Organizer Stanford Institute for Economic Policy Research (SIEPR) Seminar Series

Board member of the Stanford German Student Association (2023-present)

Board member and Financial Officer of the Stanford Blockchain Club (2022-2023)

Board member, Vice President, and Financial Officer of the Stanford German Student Association (2022-2023)

OTHER WORK EXPERIENCE

Internships or part-time work at: AIX2, Owny, Roland Berger Strategy Consultants, Accenture Management Consultants, Rocket Internet, and The European Central Bank.

LANGUAGES

English (high proficiency); German (native); French (intermediate); Spanish (beginner); Chinese (beginner)