

# FORMAL MODELS IN STRATEGY WORKSHOP

**Bocconi University, January 24-25<sup>th</sup> 2020**

**Location:** Room N04, Velodromo

## Friday 24:

**1.15-2.00:** Registration and lunch;

**2.00-2.45:** “Why formal models in strategic management research?”

Olivier Chatain, *HEC University*

**2.45-3.30:** “Case study” of development of paper with a formal model

Claudio Panico, *Bocconi University*

**3.30-4.00:** “Case study” of a formal model with empirical research

Mario Amore, *Bocconi University*

**4.00-4.30:** Coffee break.

**4.30-5.00:** “Publishing: a journal editor’s perspective”

Alfonso Gambardella, *Bocconi University*

**5.00-5.30:** Final panel

### **Panelists:**

Olivier Chatain, *HEC University*

Claudio Panico, *Bocconi University*

Mario Amore, *Bocconi University*

Alfonso Gambardella, *Bocconi University*

**7.30:** Dinner at BeBop.

## Saturday 25:

**09.00-09.30:** “Auditing and improving verbal theory with formal models”

Gonçalo Pacheco de Almeida, *HEC University*

**09.30-10.30:** “Using formal models for/with empirical research”

Andrea Fosfuri, *Bocconi University*

**10.30-12.00:** Group works

### **Facilitators:**

Claudio Panico, *Bocconi University*

Andrea Fosfuri, *Bocconi University*

**12.00-12.30:** Lunch

