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Registration required at  
[www.unibocconi.eu/events](http://www.unibocconi.eu/events)

CRIOS  
Center for Research on Innovation,  
Organization and Strategy

Second CRIOS Conference  
**Strategy, Organization,  
Innovation and  
Entrepreneurship**

5-6 December 2013

**Bocconi**



Università Commerciale  
Luigi Bocconi

Via Sarfatti 25  
20136 Milano

8:45am  
Room N01  
piazza Sraffa 13

# 5 December

**8:45am Welcome Coffee and Registration**

**9:00am Welcome Address**

**Andrea Sironi** Rector, Università Bocconi

**Franco Malerba** CRIOS, Università Bocconi

**9:30am Industrial Dynamics**

**Chair Andrea Fosfuri** CRIOS, Università Bocconi

**What Do I Take With Me? The mediating effect of spin-out team size and tenure on the founder-firm performance relationship**

**Rajshree Agarwal** University of Maryland

**Benjamin Campbell** The Ohio State University

**April Franco** University of Toronto Scarborough

**Martin Ganco** University of Minnesota

**User-Industry Spin-Outs: Downstream knowledge as a driver to entry and survival**

**Pamela Adams** Franklin College, Switzerland & CRIOS, Università Bocconi

**Roberto Fontana** Università degli Studi di Pavia & CRIOS, Università Bocconi

**Franco Malerba** CRIOS, Università Bocconi

**Nano-Economics and Historical Data in Dynamic Capabilities Research: Lessons from the Japanese cotton spinning industry**

**Serguey Braguinsky** Carnegie Mellon University

**David Hounshell** Carnegie Mellon University

**11:00am Coffee Break**

**11:30am Sustainability**

**Chair Maurizio Zollo** CRIOS, Università Bocconi

**A Grammar for Sustainable Ambidexterity**

**Donal Crilly** London Business School

**The Impact of Macro-Economic Crises on Corporate Sustainability: Differentiation or hygiene?**

**Lorenzo Massa** WU Vienna University of Economics and Business

**Emanuele Bettinazzi** Università Bocconi

**Kerstin Neumann** CRIOS, Università Bocconi

**Maurizio Zollo** CRIOS, Università Bocconi

**Innovation and Stringency of Environmental Regulation in Waste Management: A patent-based analysis**

**Nicoletta Corrocher** CRIOS, Università Bocconi

**Grazia Cercere** Telecom Ecole de Management

**1:00pm Lunch**

### 2:00pm **Sociological Perspectives on Organizations**

**Chair Davide Ravasi** Cass Business School  
**Competitive Dynamics During Form Evolution: Islamic Banking in Turkey, 1985-2012**  
**Özgecan Koçak** Sabanci University  
**Serden Özcan** Copenhagen Business School  
**Özgür Rahşan Çetrez** Sabanci University

**The Price of Admission: Deference as a means of coproduction in overlapping institutional environments**

**Julien Jourdan** Università Bocconi  
**Rodolphe Durand** HEC Paris  
**Patricia Thornton** Duke University

**The Social Construction of Rivalry: A longitudinal analysis of the Palio of Siena**

**Jay Horwitz** Università Bocconi  
**Fabrizio Perretti** CRIOS, Università Bocconi

### 3:30pm **Coffee break**

### 4:00pm **Networks**

**Chair Franz Wohlgezogen** Università Bocconi  
**Cross-Boundary Integration in Organizations: The role of affective and instrumental multiplexity**  
**Giuseppe Soda** CRIOS, Università Bocconi  
**Alberto Monti** Università Bocconi

**Foreign Inventors in the US and Europe: Testing for homophily and Diaspora effects**

**Stefano Breschi** CRIOS, Università Bocconi  
**Francesco Lissoni** Montesquieu University (Bordeaux IV) & CRIOS, Università Bocconi

**The Legitimacy and Performance Effects of Boundary Spanning: Evidence from patenting**

**Gianluca Carnabuci** USI – Università di Lugano  
**John-Paul Ferguson** Stanford University

### 9:00am **Family Business and Entrepreneurship**

**Chair Danny Miller** HEC Montreal & University of Alberta  
**The Two Faces of Socio-Emotional Wealth**  
**Isabelle Le Breton-Miller** HEC Montreal & University of Alberta  
**Danny Miller** HEC Montreal & University of Alberta

**The Reaction of Family Firms to Natural Shocks: The earthquake of L'Aquila 2009**

**Carlo Salvato** CRIOS, Università Bocconi  
**Alessandro Minichilli** CRIOS, Università Bocconi  
**Mario Amore** CRIOS, Università Bocconi  
**Massimo Sargiacomo** Università degli Studi G. d'Annunzio Chieti e Pescara

**An Ecology of Institutional Logics: Community values, family firm governance and performance**

**Isabelle Le Breton-Miller** HEC Montreal & University of Alberta  
**Danny Miller** HEC Montreal & University of Alberta  
**Mario Amore** CRIOS, Università Bocconi  
**Alessandro Minichilli** CRIOS, Università Bocconi  
**Guido Corbetta** CRIOS, Università Bocconi

### 10:30am **Coffee Break**

**11:00am Strategic Renewal**

**Chair** **Charlie Williams** CRIOS, Università Bocconi  
**Exploring the Interaction Between Organizational Identity and Organizational Design in Technological Transitions**  
**Mary Tripsas** Boston College

**Solving Contradictions in Strategic Renewal: Ducati's strategic reorientation between 1996 and 2007**

**Gianmario Verona** CRIOS, Università Bocconi  
**Andrea Lipparini** Università di Bologna  
**Emanuela Prandelli** CRIOS, Università Bocconi

**Large and Entangled. Business groups Italian-style**

**Andrea Colli** CRIOS, Università Bocconi  
**Michelangelo Vasta** Università di Siena

**12:30pm Lunch**

**1:30pm Digital Markets**

**Chair** **Marco Giarratana** CRIOS, Università Bocconi  
**Dynamics of Competition in Digital Industries**  
**Kevin Boudreau** London Business School  
**Raphael Corbi** London Business School  
**Lars Bo Jeppesen** CRIOS, Università Bocconi  
**Milan Miric** Copenhagen Business School

**Network Effects Theory and Competitive Dynamics in Platform Markets: The missing link**  
**Carmelo Cennamo** CRIOS, Università Bocconi

**Profiting from Innovation in Digital Industries**  
**Lars Bo Jeppesen** CRIOS, Università Bocconi  
**Kevin Boudreau** London Business School  
**Milan Miric** Copenhagen Business School

**An Economic Analysis of Within-Platform Competition**  
**Claudio Panico** CRIOS, Università Bocconi

**3:00pm Learning in Complex Organizations**

**Pamela Haunschild** McCombs School of Business, University of Texas at Austin