

Owners as Strategists: The Role of Owners for Firm Growth and Sustainability

Practitioner Agenda

June 8th 2020

14:20 – 15:00

Pre-conference keynote

Oliver Hart. Professor, Harvard University, Nobel Memorial Prize in Economic Sciences (2016)

June 9th 2020

15:00 – 15:10

Welcome

Mario Daniele Amore. Associate Professor, Bocconi University

Thomas Zellweger. Professor, Vice-President Research and Faculty, University of St.Gallen

15:30 – 16:15

Ownership and sustainability

Ruth Aguilera. Northeastern University

André Hoffmann. Vice-Chairman, Roche Holding Ltd.

Elena Zambon. President of Zambon S.p.A

16:15 – 16:30

Coffee break

16:30 – 18:15

Ownership, growth and innovation

Morten Bennedsen. Professor, INSEAD and University of Copenhagen

Luca Garavoglia. Chairman, Campari Group

Felix Grisard. Chairman, HIAG Immobilien Holding AG

18:15 – 18:30

Summary of the day and farewell from the conference organizers

Mario Daniele Amore. Associate Professor, Bocconi University

Paola Taricco. Academic Fellow, Bocconi University

Christine Scheef. Assistant Professor, University of St.Gallen

Thomas Zellweger. Professor, Vice-President Research and Faculty, University of St.Gallen

Notes

- Welcome note is 5min each person (total 10min)
- Panels: Intro by academic (5min), 10-15min keynotes by practitioners, and followed by 2-3 moderator questions (15min), followed by open questions (15min)