



CONSORTIUM FOR COOPERATION AND COMPETITION
23RD ANNUAL CONFERENCE FOR DOCTORAL STUDENT RESEARCH
BOCCONI UNIVERSITY, PIAZZA SRAFFA 13, MILAN, ITALY

FACULTY DAY IN HONOR OF DAVID J. TEECE

Friday, June 10, 2016

12:00 – 12:45pm	Registration and Lunch <i>Room N20</i>
12:45 – 1:00pm	Welcome and Opening Remarks <i>Room N21</i> Rajshree Agarwal (Maryland) Charlie Williams (Bocconi) Franco Malerba (Bocconi) Rahul Kapoor (Wharton)
1:00 – 3:00pm	Panel 1: Dynamic Capabilities <i>Room N21</i> Kathleen Eisenhardt (Stanford) Stefano Brusoni (ETH Zürich) Zur Shapira (NYU) Gary Pisano (Harvard)
3:00 – 3:30pm	Break <i>Room N20</i>
3:30 – 5:30pm	Panel 2: Profiting from Innovation <i>Room N21</i> Dan Levinthal (Wharton) Sonali Shah (Illinois) Ashish Arora (Duke) Final Remarks by David Teece
5:30 – 5:45pm	Walk to reception

BOCCONI

5:45 – 7:00pm

Reception Honoring Professor David J. Teece

(Foyer Aula Magna, Via Gobbi 5, Milano)

Remarks:

Franco Malerba (Bocconi)

Richard Nelson (Columbia)

Constance Helfat (Dartmouth)

Giovanni Dosi (S. Anna)

Will Mitchell (Rotman)

Deepak Somaya (Illinois)

Wes Cohen (Duke)

8:15 – 10:30pm

Dinner at El Brellin (for faculty only)

(Alzaia Naviglio Grande, 14)

To walk over together, meet in front of Bocconi (Grafton Building,
Via Roentgen 1) at 8.00pm

Bocconi

Saturday, June 11, 2016

7:30 – 8:30am **Registration and Breakfast**
Room N20

8:30 – 8:45am **Welcome**
Room N21

8:45 – 10:15am **1. ENTREPRENEURS AND ENTREPRENEURSHIP**
Room N21

Discussant: Janet Bercovitz

Diego Zunino (Copenhagen Business School)

Are Genetics and Environment Substitutes or Complements in Affecting Entrepreneurial Choice?

Amulya Tata (ETH Zürich)

Does the way founders think about time, and about themselves, affect the performance of their startups?

Cédric Gutierrez (HEC Paris)

The Impact of Overconfidence on Excess Entry

Jorge Guzman (MIT)

Entrepreneurial Migration: A Systematic Study Using Business Registration Records

Lien De Cuyper (Imperial College London)

The effect of employees on imprinting in new ventures

10:15 – 10:45am Break
Room N20

10:45 – 12:00pm

2. PRODUCTIVITY, GROWTH, AND FIRM PERFORMANCE

Room N21

Discussant: Serguey Braguinsky

Peter Snoeren (Bocconi)

Stakeholder orientation and value creation from growth

Phebo Wibbens (Wharton)

Exploring The 20 Trillion Dollar Question: How Industry-level Resource Characteristics Shape Long-term Company Returns

Daniela Scur (Oxford)

All in the family? CEO choice and firm organization

Eni Gambeta (Rice)

Firm-Employee Relationships and Firm Competitive Advantage: The Differential Effect on Firm Productivity (Value Added) and Cost Efficiency

12:00 – 1:30pm

Lunch and Awards Presentation

Room N20

1:30 – 2:45pm

3. COLLABORATION, KNOWLEDGE, AND INNOVATION

Room N21

Discussant: Rahul Kapoor

Tristan Botelho (MIT)

In the Company of Rivals: Essays on Knowledge Sharing among Competitors

David Clough (INSEAD)

Collaboration and Complexity in Innovation Ecosystems

Fernando Sanchez (Rutgers)

The Alma Project: The micro-foundations of knowledge creation by scientists and engineers

Esther Leibel (NYU)

Local institutions, collaboration and new field formation—the case of Slow Money

2:45 – 3:15pm

Break

Room N20

3:15 – 4:30pm

4. PATENTS: INSTITUTIONS AND INNOVATION

Room N21

Discussant: Jeff Furman

Senem Aydin (Bocconi)

Shooting Ourselves in the Foot to Kill a Fly? How Weakening of Patent Enforcement Stifles the Market for Technology

Jeffrey Kuhn (UC Berkeley Haas)

The effect of the patent system on innovation outcomes

Jiyeon Chung (Illinois)

An Option-Theoretic View of Patent Strategy

Tian Chen (North Carolina)

Participation in markets for technology

4:30 – 5:00pm

Break

Room N20

5:00 – 6:15pm

5. NETWORKS AND COGNITION IN FINANCIAL INSTITUTIONS

Room N21

Discussant: David Tan

Kwangjune Ahn (Toronto)

Going Alone or Going Along with Assistants: When Do Start-up Firms Form Ties to Legal Mediating Agents?

Callen Anthony (Boston College)

The Tools of Calculation, Frames, and Strategizing: An Ethnographic Study of an Investment Bank

Valentina Assenova (Yale)

Performance Variance and Private Equity Capital Allocation in the United States

Guy Shani (Michigan)

Our Fates Entwined: A social and psychological perspective of control in corporate governance

8:00 – 10:00pm

Dinner

(small groups at local restaurants)

Sunday, June 12, 2016

7:30 – 8:30am Breakfast
Room N20

8:30 – 10:00am **6. ADAPTATION AND LEARNING**
Room N21

Discussant: Samina Karim

Aleksey Korniyuchuk (HEC Paris)
Essays in Behavioral Strategy: The Effect of Biases on Organizational Adaptation

Shiva Agarwal (Wharton)
Value creation in Platform-based ecosystems: How the nature of interdependence impacts firm performance

Julien Clement (INSEAD)
Routine Reconfiguration Following Environmental Change: Large-sample Micro Evidence in e-Sports

Wesley Koo (Stanford)
Facing Ferment: Antecedents and Consequences of Episodic versus Continuous Change

Sara Ryoo (Michigan)
Knowledge reinforcement and reflective learning in firm acquisitions: Evidence from U.S. commercial banks before and after the financial crisis

10:00 – 10:30am Break
Room N20

10:30am – 12:00pm

7. INNOVATION, NOVELTY, AND RISK

Room N21

Discussant: Giovanni Valentini

Colleen Cunningham (Duke)

Is newer better? Innovation strategies of startup firms in the U.S. medical device industry

Daniel Keum (NYU)

Employment Protection and Risk-taking in Firm Innovation

Cameron Miller (Minnesota)

Product strategy in nascent markets: The effect of complementarities within the firm's product portfolio on product design choices

Zhijing Zhu (UNSW Australia)

Antecedents and Processes of Chinese Firms' New-to-the-world Innovations

John Helveston (Carnegie Mellon)

Electric Vehicles in China: Adoption and Innovation

12:00 – 12:30pm

Wrap-Up

12:30 – 1:30pm

Box Lunches available & Farewell